



Civil Service



Executive Director, Digital Markets Regulation Competition and Markets Authority

SCS Pay Band 2

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Why join the CMA? Sarah Cardell, Chief Executive Officer, CMA

“ This is a fantastic opportunity to lead and implement the CMA’s new digital markets regulatory regime at a time when the CMA is taking on new powers and responsibilities under the Digital Markets, Competition and Consumers Bill ”



The CMA drives market outcomes that benefit people and businesses across the UK. Our work is high profile, continually evolving and intellectually stimulating with a regular presence in national media and of interest around the world.

We are facing far-reaching changes in our external operating environment and equally

material changes to our own responsibilities and functions. Alongside our existing merger control, competition and consumer law enforcement and markets regime powers, we have taken on new responsibilities providing advice on government subsidies and the UK’s internal market. The Digital Markets, Competition and Consumers (DMCC) Bill 2023 will give significant new powers to the CMA’s Digital Markets Unit, providing a vehicle for the UK’s new pro-competition digital regulatory regime. This role will be vital to ensuring strategic leadership of our digital markets regulation functions, and to maintain important links to our ongoing digital markets work across all CMA functions, as well as with other regulators via the Digital Regulators Cooperation Forum (DRCF).

The CMA is expanding its presence in Edinburgh, Cardiff and Belfast, setting up a new office in Manchester and creating a new Microeconomics Unit as part of the government’s Economic Campus in Darlington. We are also driving a significant recruitment for our digital markets work, to build the large team this role will be responsible for and to ensure we have more professionals overall to deliver our digital markets related work.

Reporting to me as CEO, you will be a member of the CMA Senior Executive Team and a member of the CMA Board.

This is a unique and exciting time to join me as part of the CMA’s Senior Executive team, playing a leadership role not only in establishing our new Digital Markets function, but more broadly working as part of a joint leadership team to take the CMA forward beyond our 10 year anniversary as the volume, breadth, complexity and importance of the work we undertake extends to new frontiers.

The CMA is committed to equality, diversity and inclusion. We are a values-led organisation, treating people equitably and offering the support and development they need to succeed and reach their potential at work.

Like so many of my colleagues, I find the CMA a uniquely rewarding and interesting place to work. I hope you will find the details of the role in this information pack of interest and that you will consider applying.

Best wishes, **Sarah Cardell**

Background to the Competition & Markets Authority

The CMA is an independent non-ministerial government department and is the UK's principal competition and consumer protection authority. We help people, businesses and the UK economy by promoting competitive markets and tackling unfair behaviour.

We derive our powers from the Enterprise and Regulatory Reform Act 2013 and our work is overseen by a Board and led by the Chief Executive and senior team. Decisions in some investigations are made by independent members of a CMA panel.

We adopt an integrated approach to our work, selecting those tools we believe will achieve maximum positive impact for people and the UK economy. Our main functions are:

- Investigating mergers that have the potential to lead to a substantial lessening of competition.
- Investigating businesses and individuals to determine whether they

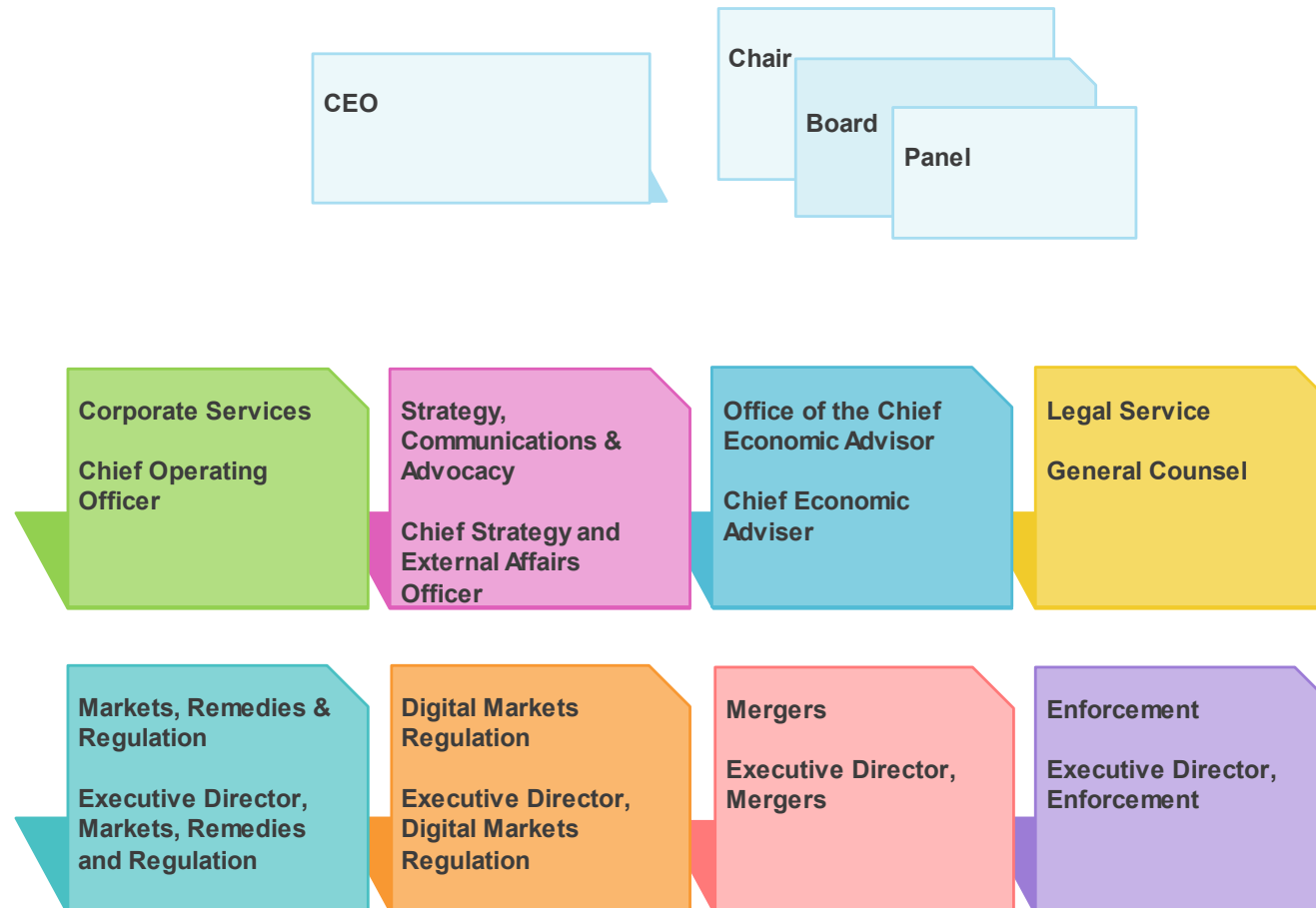
have breached UK competition law and if so, to end and deter such breaches, including by fining businesses and seeking the disqualification of directors of companies involved, as well as pursuing individuals who commit the criminal cartel offence.

- Enforcing a range of consumer protection law, including in cases where the unfair treatment of consumers or the challenges they face in making choices suggests there may be a systemic market problem.
- Conducting studies, investigations or other pieces of work into particular markets where there are suspected competition and consumer problems.
- Giving advice to policymakers and Ministers about our functions, including how they can design and implement policy in a way that harnesses the benefits of competition and protects and promotes the interests of consumers.

- Providing information and advice to people and businesses about rights and obligations under competition and consumer law.
- Promoting stronger competition in the regulated industries, working with the sector regulators.
- Conducting regulatory appeals and references in relation to regulatory arrangements under sector-specific legislation.
- Providing technical advice, reporting and monitoring in relation to the UK internal market, through the Office for the Internal Market (OIM)
- Providing advice, reporting and monitoring in relation to government subsidies, through the Subsidy Advice Unit (SAU).
- Operating a pro-competition regime for digital markets – to be introduced through the Digital Markets, Competition and Consumer Bill.

Our offices are located in Belfast, Cardiff, Darlington, Edinburgh, London and Manchester.

Organisational chart and Senior Executive Team



About the role

Job Title

Executive Director, Digital Markets Regulation

Location

Belfast, Cardiff, Edinburgh, London or Manchester

As we are developing a significant DMU presence in Manchester, the successful candidate will be required to visit and work at the Manchester office on a regular basis.

Please note the requirements for travel and level of flexibility available as set out in the FAQs section.

Salary

We follow the Senior Civil Service pay rules for civil servants who secure a SCS role at the CMA, including existing CMA staff.

Circa £180k for successful candidates currently external to the Civil Service.

If promoted to a new SCS role an internal applicant will receive 10% pay on promotion or the minimum of the PB2 CMA Competition Specialist pay range, which starts at £126,307 (pay award pending).

Existing Senior Civil Servant colleagues applying on lateral transfer at PB2 will remain on their current salaries if successfully appointed (pay award pending).

Contract Type

This role is being offered on a permanent basis.

The Role

Reporting to the Chief Executive, you will be directly responsible for the implementation of a new digital markets

regulatory regime being introduced through the passage of the Digital Markets, Competition and Consumers Bill. The post holder will shape and establish a new regulatory regime leading on digital regulation, compliance and enforcement for firms designated with strategic market status.

Key Responsibilities

- Be an active executive member of the CMA Board, contributing to the development and articulation of organisational strategy, ensuring that the CMA fulfils its statutory duties and functions and that the principles of good corporate governance are observed.
- Be a collaborative and engaged member of the CMA's Senior Executive team and Executive Committee providing joint executive leadership of the CMA including ensuring the work of the

organisation aligns with the strategic priorities and ambition set by the Board, that risks are appropriately identified, managed and reported, and that organisational development continues to deliver a positive, respectful and inclusive culture in line with the CMA's Values.

- Take an active part in other senior decision-making fora, including the Case and Policy Committee and the Resource, Pipeline and Prioritisation Committee.
- Work with the CEO and the Board to set the strategic direction for the work undertaken by the Digital Markets Unit (DMU) within the CMA (subject to relevant statutory constraints) and be accountable to the CEO and the Board for the overall delivery of that work including by reference to relevant statutory requirements.
- Work closely with the senior leadership team within the DMU, and across the CMA, to deliver an operational and recruitment plan to enable the DMU to reach and

maintain full operational capacity from 2024.

- Build the required skills, expertise and diversity within the Digital Markets Unit, supporting staff development, developing the local senior leadership and management teams, and acting as a role model.
- Directly lead the core team within the DMU, supported by other advisory professionals from across the CMA through a matrix model, ensuring effective resourcing of ongoing and prospective projects including in light of resourcing demands across the CMA.
- Working closely with the senior leadership team within the DMU, and across the CMA, and reporting to the CEO, lead the DMU to deliver the design and implementation of the process for designating firms with strategic market status and the development of associated conduct requirements as well as the process for delivering pro-

competitive interventions, as defined in the Bill.

- Lead the implementation of the digital regulatory regime with effective operationalisation of all aspects of the new regime.
- Build and maintain a strong and diverse network of relevant stakeholder relationships, domestically and internationally.
- Work with CMA senior leaders and teams across the CMA to support effective working across all areas of the digital economy.
- Represent the CMA, and specifically the new digital regulation regime, with senior domestic and international stakeholders, ensuring the new regime is widely understood.
- Ensure close and collaborative working between the CMA and other members of the Digital Regulators Cooperation Forum.

As a key member of the CMA's Senior Leadership Team, you will be expected to play an active role in the ongoing

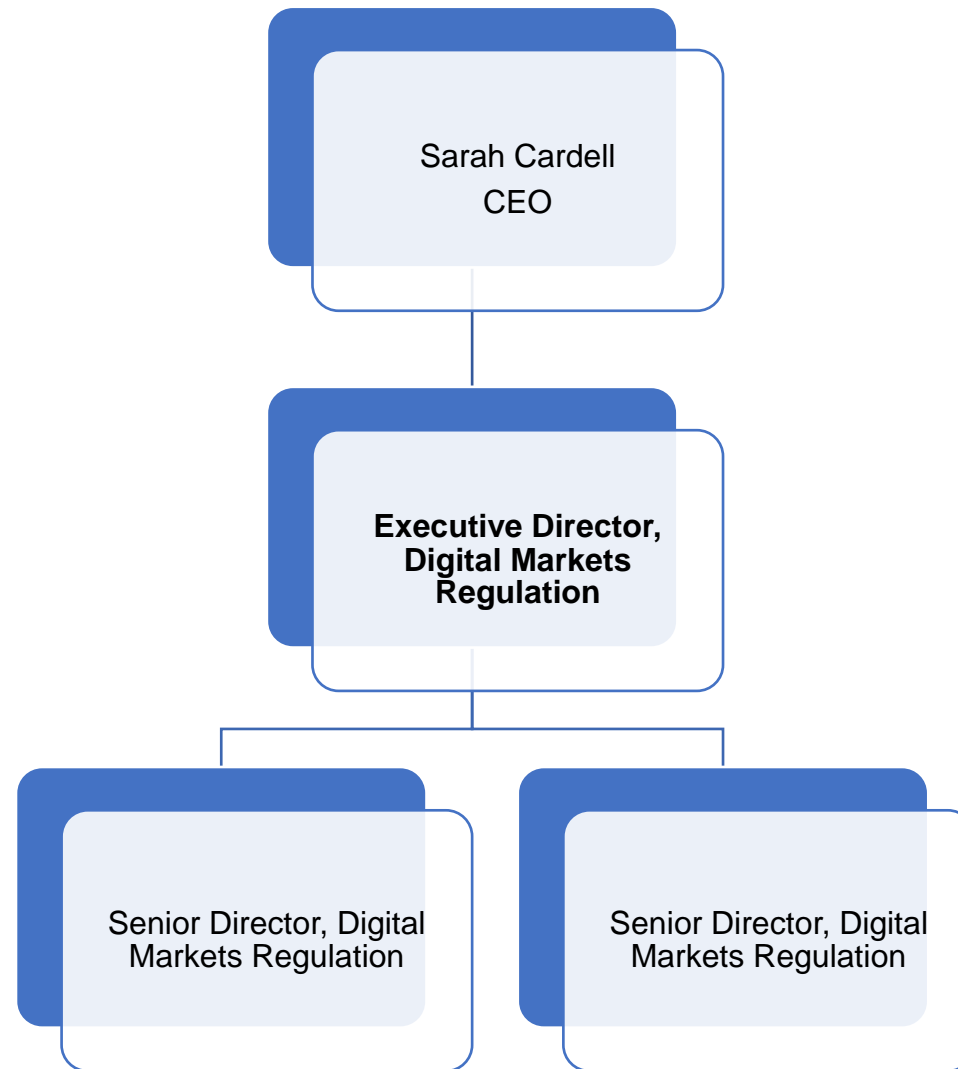
corporate management and development of the organisation. We expect all our senior leaders to be:

- **Inspiring** – about our work and its future
- **Confident** – in our engagement with others
- **Empowering** – to allow our teams to deliver

<https://www.gov.uk/government/publications/civil-service-leadership-statement/civil-service-leadership-statement>.

This role profile is not exclusive or exhaustive. It is intended as an outline indication of the areas of responsibility and may be amended in light of the changing needs of the organisation. There is an expectation that members of the SCS will have the flexibility and ambition to apply their skills across the CMA and the wider Civil Service; this may include taking on a different role in the future to that for which they are originally recruited.

Management Chain



Person Specification

It is important through your CV and Statement of Suitability that you give evidence and examples of proven experience of each of the selection criteria detailed. The successful candidate will be able to demonstrate evidence against the following **essential** criteria:

- Exceptional knowledge and understanding of business, consumer and competition law issues in digital markets and a strong appreciation of how these apply in a sector regulator context. Strong insights into technological and commercial developments in digital markets and their implications for the current and future regulatory and enforcement landscape.
- Extensive senior-level experience, with a measurable track record of taking strategic decisions, proactively managing risks and operating collegiately within complex governance arrangements.
- The presence and impact to operate effectively with businesses, consumers, government, UK stakeholders and international counterparts, many of whom are extremely well qualified and have strength and expertise in the technical detail of consumer, competition and markets regimes, as well as commercial and technical expertise in relation to digital markets.
- An experienced communicator and influencer, with significant experience of leading and proactively managing complex high-level stakeholder relationships.
- Senior experience of operating effectively, both strategically and tactically, within strict resource constraints.
- Strong leadership skills with the gravitas to lead an intellectually strong management team to achieve robust and impactful outcomes and to garner their respect and support.
- Demonstrate strong leadership to the CMA, ensuring that there is a clear integrated vision and promoting a strong culture of openness to challenge, collaboration and delivery. Work with the CEO to foster an inclusive environment where teams are empowered and the team capability is improved.
- High intellectual capability and a capacity to move between strategic thinking and technical detail.
- A high level of personal credibility based on first class judgement and integrity.

Benefits of working for the Civil Service

Whatever your role, we take your career and development seriously, and want to enable you to build a really successful career with the CMA and wider Civil Service. It is crucial that our employees have the right skills to develop their careers and meet the challenges ahead, and you'll benefit from regular performance and development reviews to ensure this development is ongoing. As a Civil Service employee, you'll be entitled to a large range of benefits.

Equality, Diversity, and Inclusion

The Civil Service values and supports all its employees.

We have strong and pro-active staff networks, special leave policies for hospital appointments, reasonable adjustments put in place for those who need them, and diversity talent programmes to help everyone, irrespective of background, to achieve their potential.

Pension

Your pension is a valuable part of your total reward package.

A competitive contributory pension scheme that you can enter as soon as you join, where we will make a significant contribution to the cost of your pension, where your contributions come out of your salary before any tax is taken and where your pension will continue to provide valuable benefits for you and your family if you are too ill to continue to work or die before you retire. Visit [Civil Service Pension Scheme](#) for more details.

Generous Annual Leave and Bank Holiday Allowance

25 days' annual leave on entry, increasing on a sliding scale to 30 days after 5 years' service. This is in addition to 8 public holidays. This will be complemented by one further day paid privilege entitlement to mark the Queen's Birthday.

Staff Wellbeing

Flexible working including part-time working (no less than 4 days a week will be considered for this role) including varying your working day (within reason) in consultation with your staff manager. A job share partnership would also be considered (both new and existing partnerships).

Candidates will both complete separate applications but should make it clear that they are applying as job sharers and the panel will consider your evidence separately, against the criteria set out in this candidate pack. If your partner doesn't meet the criteria, you may decide to continue in the process alone, or withdraw your application.

Where it's not possible to find a job share partner before applying, you should make it clear in your cover letter that you are open to forming a new job share arrangement and the CMA will make you aware of any likely candidates you could be matched with in a new job share partnership.

Like many other organisations, we operate a hybrid working model with a mix of office and home working. We believe this supports us to deliver our best work while allowing the flexibility to maintain balanced and healthy lives. For this role, we would expect a minimum of 60% attendance at a CMA office location.

Generous **paid maternity and paternity leave** which is notably more than the statutory minimum offered by many other employers.

Childcare benefits: The government has introduced the Tax-Free Childcare (TFC) scheme. Working parents can open an online childcare account and for every £8 they pay in, the government adds £2, up to a maximum of £2000 a year for each child or £4000 for a disabled child. Parents then use the funds to pay for registered childcare.

Onsite facilities: Opportunity to use facilities such as staff canteens (where applicable).

Season Ticket and Bicycle Loan

Interest-free loans allowing you to spread the cost of an annual travel season ticket or a new bicycle.

Sick Pay

Occupational sick pay.

The Recruitment Process

Application

To apply for this post you will need to complete the online application process accessed via the advertisement listed for this role. This should be completed no later than the [Advert Closing Date, which is 23:55 on 24 September 2023](#), and will involve uploading the documents outlined below:

1. A **CV** setting out your career history, with key responsibilities and achievements. Please ensure you have provided reasons for any gaps within the last two years.
2. A **Statement of Suitability** (no longer than two pages), giving examples of how you consider your personal skills, qualities and experience provide evidence of your suitability for the role, with particular reference to the criteria in the person specification.
3. A completed **Diversity Questionnaire** [available here](#). We're committed to implementing and monitoring our equality and diversity policies with the aim of recruiting, retaining and promoting staff regardless of their age, disability, gender reassignment, marriage and civil partnership, pregnancy and maternity, race, religion and belief, sex and sexual orientation.

Please submit your full application by email to responses@russellreynolds.com. Please quote the role title and assignment code P2307-025L in the subject heading of the email. All applications will be acknowledged.

Failure to submit both documents will mean the panel have only limited information on which to assess your application against the

criteria in the person specification. Please ensure that both documents contain your full name.

As part of the online application process, you will be asked a number of diversity-related questions. If you do not wish to provide a declaration on any of the particular characteristics, you will have the option to select 'prefer not to say', but this information is very important to the Civil Service as we seek to build organisations and develop policies that reflect our society. Any information you provide is confidential and will not be used during the selection process or to inform decision making.

Should you encounter any issues with your online application please get in touch with responses@russellreynolds.com

Selection Process

Atul Devani, a Civil Service Commissioner, will chair the process. The Civil Service Commission has two primary functions:

- Providing assurance that selection for appointment to the Civil Service is on merit on the basis of fair and open competition, in accordance with the Recruitment Principles. For the most senior posts in the Civil Service, the Commission discharges its responsibilities directly by overseeing the recruitment process and by a Commissioner chairing the selection panel.
- Hearing and determining appeals made by civil servants under the Civil Service Code, which sets out the Civil Service values – Impartiality, Objectivity, Integrity and Honesty - and forms part of the relationship between civil servants and their employer.

More detailed information can be found on the [Civil Service Commission website](#).

In addition to Atul Devani, the other panel members will be:

- Sarah Cardell, Chief Executive Officer (CMA)
- Marcus Bokkerink, Chair (CMA)
- Gill Whitehead, Group Director Online Safety (Ofcom)
- Sabrina Basran, Director of Consumer Protection (CMA)

Longlist and Shortlist Selection

You will receive email acknowledgment of your application through the online process.

The panel will then assess your application to select those demonstrating the best fit with the role by considering the evidence you have provided against the criteria set out in the '[Person Specification](#)' section. Failure to address any or all of these may affect your application.

At the longlist meeting, applications will be sifted to select those candidates demonstrating the best fit with the posts. Longlisted candidates will be invited to a preliminary interview with **Russell Reynolds** to discuss the role and their suitability in more detail. Due diligence checks will be carried out on all longlisted candidates. Following the preliminary interview, a panel shortlist meeting will take place where the results of the preliminary interviews will be discussed. Those candidates who demonstrate strongest suitability will be invited to final interview.

The timeline later in this pack indicates the date by which decisions are expected to be made, and all longlisted and

shortlisted candidates will be advised of the outcome as soon as possible thereafter.

Assessment

If you are shortlisted, you will be asked to take part in a series of assessments which could include psychometric tests and a staff engagement exercise. These assessments will not result in a pass or fail decision. Rather, they are designed to support the panel's decision making and highlight areas for the panel to explore further at interview.

You will also have the opportunity to speak to Sarah Cardell prior to the final interview to learn more about the role and the organisation. Please note this is not part of the formal assessment process. We may take up references for shortlisted candidates prior to interview.

You will be asked to attend a panel interview in order to have a more in-depth discussion of your previous experience and professional competence in relation to the criteria set out in the Person Specification.

Interviews will consist of questions where candidates will be expected to build on the information provided in their personal statement and CV. Candidates may be asked to prepare a short presentation on a topic to be advised if/when invited to the interview stage. Full details of the assessment process will be made available to shortlisted candidates.

Offer

Regardless of the outcome, we will notify all candidates as soon as possible after the final interview.

Expected Timeline

We will try and offer as much flexibility as we can, but it may not be possible to offer alternative dates for assessments or interviews. You are therefore asked to note the below timetable, exercising flexibility through the recruitment and selection process, in order to meet the dates given. Please note that these dates may be subject to change.

The anticipated timetable is as follows:

Advert Closing Date	23:55 on 24 September 2023
Longlist Meeting	w/c 2 October 2023
Shortlist Meeting	w/c 30 October 2023
Assessments – to include SEE and ILAs	w/c 6 November to 17 November 2023
Interviews	From w/c 20 November 2023

FAQs

Can I apply if I am not currently a civil servant?

Yes. This role is open to suitably qualified people in the external market and to existing civil servants and those in accredited Non-Departmental Bodies.

Is this role suitable for part-time working?

This role is available for full-time, part-time patterns (no less than 4 days a week part-time arrangement will be considered) and for job share partnerships (both new and existing). See benefits section on page 12.

If you wish to discuss your needs in more detail, please get in touch with the named point of contact in this pack.

Will the role involve travel?

Yes, some travel will be required for this role. *Candidates based outside of Manchester or London should expect regular travel to the Manchester and London offices.

Where will the role be based?

Belfast, Cardiff, Edinburgh, London or Manchester.

Unfortunately, relocation costs will not be reimbursed.

Can I claim back any expenses incurred during the recruitment process?

No. Unfortunately we will not be able to reimburse you, except in exceptional circumstances and only when agreed in advance.

What nationality do I need to hold in order to apply?

To be eligible for employment to this role you must be a national from the following countries:

- The United Kingdom
- Nationals of the Republic of Ireland
- Nationals of Commonwealth countries*

- European Economic Area (EEA) nationals with (or eligible for) status under the European Union Settlement Scheme (EUSS)
- Relevant EEA or Turkish nationals working in the Civil Service
- Relevant EEA or Turkish nationals who have built up the right to work in the Civil Service
- Certain family members of the relevant (European Union) EU and Turkish nationals

(*Commonwealth citizens not yet in the UK, who have no right of abode in the UK and who do not have leave to enter the UK are ineligible to apply.)

For further information on whether you are eligible to apply, please visit [Gov.UK](https://www.gov.uk).

Reserved for UK Nationals

Certain posts, notably those concerned with security and intelligence, might be reserved for British citizens. However, this is **not** a reserved post.

Is security clearance required?

Yes. If successful you must hold, or be willing to obtain, security clearance to SC level. More information about the vetting process can be found [here](#).

What reasonable adjustments can be made if I have a disability?

We are committed to making reasonable adjustments in order to support disabled job applicants and ensure that you are not disadvantaged in the recruitment and assessment process.

If you feel that you may need a reasonable adjustment to be made, or you would like to discuss your requirements in more detail, please contact responses@russellreynolds.com in the first instance.

Do you offer a Guaranteed Interview Scheme for Disabled Persons?

The Civil Service embraces diversity and promotes equal opportunities. As such, we run a Disability Confident Scheme (DCS) for candidates with disabilities who meet the minimum selection criteria. Selection will be on merit. If you wish to apply under the DCS, you should complete the relevant section of the

online application. It is not necessary to state the nature of your disability.

Will this role be overseen by the Civil Service Commission?

Yes. As this role is one of the more senior posts within the Civil Service, a Commissioner will oversee the recruitment process and chair the selection panel.

More detailed information can be found on the Civil Service Commission [website](#).

What do I do if I want to make a complaint?

The law requires that selection for appointment to the Civil Service is on merit on the basis of fair and open competition as outlined in the [Civil Service Commission's Recruitment Principles](#).

If you feel your application has not been treated in accordance with the Recruitment Principles, and you wish to make a complaint, you should contact Charlotte Warmington, Recruitment Manager at charlotte.warmington@cma.gov.uk in the first instance.

If you are not satisfied with the response you receive from the Department, you can contact the [Civil Service Commission](#).

What should I do if I think that I have a conflict of interest?

Candidates must note the requirement to declare any interests that might cause questions to be raised about their approach to the business of the Department.

If you believe that you may have a conflict of interest, please contact responses@russellreynolds.com before submitting your application.

Diversity & Inclusion

The Civil Service is committed to becoming the most inclusive employer in the UK.



We are committed to understanding, respecting and representing as broad a range of views and backgrounds as we have in UK society. We know that diverse perspectives and experiences are critical to an effective, modern Civil Service.

Our vision is to ensure the Civil Service represents modern Britain and is a truly inclusive employer – an example to other employers. We will create an organisation where diversity is not only respected and valued – but celebrated.

What's in it for me?

We want to maximise the potential of everyone who chooses to work for us – regardless of background.

If you're interested in becoming a world class leader, developing your career with us – starting with this interesting and challenging role – or doing things differently and inspiring colleagues, then the Civil Service is the place for [you](#).

Our passion for diversity and equality means creating a work environment for all employees that is welcoming, respectful, engaging, and enriched with opportunities for personal and professional development.

What's next?

You've taken the first step and looked through this job pack to understand the skills and experience needed to perform this role. Now join us in achieving our ambitions and let us help you achieve yours. [Read more.](#)

You can view our [Equality, Diversity and Inclusion Strategy 2020 to 2024 - GOV.UK \(www.gov.uk\)](#) which details the CMA's commitment to the personal and professional development of all staff, including those from all under-represented groups.

Our Values

The CMA delivers impactful outcomes for people, business and the UK economy. We are Ambitious and Evidence-based, and always strive for Excellence. We treat everyone with Respect and are Collaborative and Inclusive.

Everything we do is underpinned by the Civil Service values: Honesty, Integrity, Impartiality and Objectivity.



Civil Service

Contact us

Should candidates like to discuss the role in more detail before submitting an application, please contact:

responses@russellreynolds.com